



KITCHEN MASTERING — HD TRACKS

HDtracks

Do you love iTunes but wish that you could purchase actual CD resolution files, or better yet, true high-resolution audio files from your favorite artists? Do you wish that there was an easy way to sell your high-resolution masters to the general public? Wish no more, HDtracks is the premier online retailer of high resolution audio.

HDtracks offers stereo-interleaved audio files from 44kHz/16-bit all the way up to 192kHz/24-bit PCM, as well as DSD (2.8MHz) files from classic to contemporary artists at reasonable prices. Typical album prices range from \$14 - \$28 depending upon the resolution of the audio and popularity of the artist.

You too can offer your music up for sale to your fans as long as you adhere to the HDtracks guidelines. Specifically, the resolution offered for sale in the online store can not exceed the resolution of the original master multi-channel tracks used for the mix. For example, if you originally recorded your project into a workstation at 48kHz/24-bit resolution, this would be the maximum resolution that you can offer the tracks or album for sale in the online store. Therefore, if you plan on distributing your high-resolution music via HDtracks, please consider this restriction if you want to offer the highest resolution files to your fans. We recommend recording at the highest sample rate feasible both for this reason, as well as future purposing of your masters, and for archiving.

We regularly prepare HDtrack masters for our clients, please let us know if you are interested in a high resolution master when booking your session.

— *Brent Lambert*